



BLAST

Business License/Web Update



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(Business License Accountability Support Team)

GOAL

Collecting delinquent fees for city services and permits provided to commercial businesses/vendors.



BLAST BENEFITS

Protect Sparks' businesses
from unfair competition
by unlicensed businesses



BLAST BENEFITS

Protect Sparks' citizens from
Fire/environmental dangers
of uninspected/unlicensed
businesses



BLAST PROBLEM

Problem:

691 Business License Accounts were delinquent
or status was unknown (closed, etc.)



BLAST RESULTS

Outcome:

From the initial 691:

232 were renewed

276 were retired

183 pending

\$65,358 in fees were collected



BLAST NOW

Since the big 'push' to collect licenses, more have become delinquent, causing a renewed effort to stay up on this process.

One way to stay current is the new
Business License On Line Lookup Tool



Business License On Line Look Up Tool

Demonstration



BLAST into the Future

Press Release

Ordinance Revisions

Multi Jurisdictional Computer Processes

Online Renewal

Up-front Fee Collection

.....Just to name a few



Questions?